

Record of Decisions

English Riviera Events Strategy

Decision Taker

Cabinet on 26 May 2021.

Decision

- (i) That the Events Strategy as set out in Appendix 1 to the submitted report be approved.
- (ii) That the implementation of the Events Strategy be progressed by officers with an advisory Events Steering Group of independent stakeholders.
- (iii) That the Service Manager for Events and Culture in consultation with the advisory Events Steering Group develop and progress an operational action plan that supports the strategic actions contained within the strategy.

Reason for the Decision

The delivery of the English Riviera Events Strategy would have a far-reaching positive impact on the tourism sector ERBID and Destination Management Group partners, as well as community and cultural partners enabling Torbay to compete with other coastal resorts whose events offers are well developed.

Implementation

This decision will come into force and may be implemented on 8 June 2021 unless the call-in procedure is triggered (as set out in the Standing Orders in relation to Overview and Scrutiny)

Information

The English Riviera Events Strategy provides a coherent strategy that would assist in developing the events offer in Torbay, providing an opportunity to support the local economy, develop the events infrastructure and opportunities for employment and volunteering, and enrich the lives and support the development and well-being of local residents.

At the meeting, Councillor Morey proposed and Councillor Long seconded a motion that was agreed unanimously by the Cabinet, as set out above.

Alternative Options considered and rejected at the time of the decision

None.

Is this a Key Decision?

No

Does the call-in procedure apply?

Yes

Declarations of interest (including details of any relevant dispensations issued by the Standards Committee)

None.

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28 May 2021

Signed: _____ Date: _____
Leader of Torbay Council on behalf of the Cabinet